

CODAIQ LTD

One company. Three AI products.
One shared execution core.

Natural-language objectives become finished, governed business outcomes.

CODAIQ

Create the digital business

Multi-page site, editable code, DACH foundations, domains, leads and bookings.

ORCONIC

Operate the business

Operating environment, workflows and governed digital employees.

MOVROOM

Produce creative output

Provider-neutral direction across video, image, voice, quality, rights and cost.

WHY NOW

AI access is commoditising. Execution, reliability, trust and measurable workflow outcomes become the product.

Evidence today

- Substantial internally reported product depth
- Founder-funded €100k+ management estimate
- €0 external revenue · €0 company cash
- ~US\$1.2k founder-paid monthly burn

What capital must prove

Paying customers · eight-week retention · referenceable B2B outcomes · product-level margin · team operability

THE ROUND

€750k

TARGET CLOSE

€4.25m

pre-money valuation

15.00%

target investor ownership

18 mo.

modeled runway

USE OF FUNDS

42% Product & delivery

22% Go-to-market

12% AI & cloud

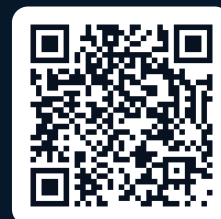
10% Security & legal

8% Operations

6% Reserve

TARGET MILESTONES

- 10–20 paying Codaiq businesses
- 3–5 paid Orconic deployments
- One repeat-use Movoom cohort
- Direct COGS ≤20–25%
- Production ownership beyond founder



PRIVATE BRIEF

Films, economics, round and disclosure baseline.